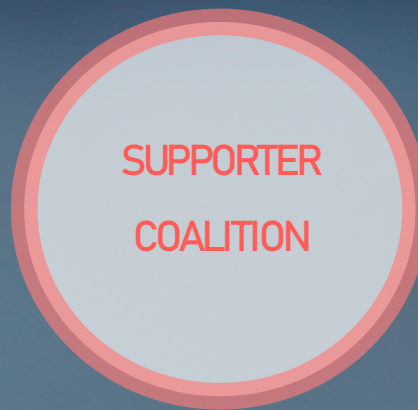




## Driving sustainability in the veterinary profession by becoming a Vet Sustain Supporter



Vet Sustain is the organisation supporting veterinary professionals to drive change towards a more sustainable future. We believe that veterinarians and members of the vet-led team can assume a leadership role in addressing some of the most pressing sustainability issues of our time – including climate change, biodiversity loss, public health risks and animal welfare challenges that persist in our domestic species.

2020 will be the year that Vet Sustain matures from a volunteer-driven social network of 2000 sustainability-conscious veterinary professionals, to a financially-viable not-for-profit social enterprise that equips our profession with the tools and training it needs to tackle multiple challenges we face – for the sustainability of our own profession, the sectors we influence and wider society.

### The proposition

**We are seeking organisations that are passionate about driving sustainability for the benefit of people, animals and the natural world.**

In order to realise our vision for Vet Sustain and to implement our strategy, we are seeking unrestricted financial support from a range of organisations. Supporters will be investing in the work that Vet Sustain undertakes for veterinary professionals and members of the vet-led team.

### Benefits

In return for their support, organisations will:

- ✓ **Connect** with a network of other progressive organisations via regular online events; a space for discussion and exploring ideas for collective action, and hearing updates on Vet Sustain and sector insights;
- ✓ **Build knowledge** by receiving access to Vet Sustain tools and best-practice resources; and
- ✓ **Gain profile** by sharing your experiences and progress amongst our network and being recognised in Vet Sustain's communications including logo placement on our website.

### Due diligence

We believe progress is best made as a “broad church”, and as such we welcome affiliations with all forms of organisation that share our intention to make meaningful progress, from a variety of baselines.

Through a process of due diligence, Vet Sustain will ensure that it receives financial support from organisations that share our goals for the veterinary profession and can commit to working towards delivering these in their work. These conversations will help businesses to scope their own impact and pave the way towards new projects, products, ambitions and achievements that help to differentiate their brand.

### How this helps us

Non-exclusive contractual relationships with supporters that provide unrestricted funding will allow Vet Sustain to continue its work with independence and impartiality. This income stream will be of vital importance to support our overhead costs, and enable us to deliver a package of freely-available core resources to vets and members of the vet-led team, to maximise uptake, participation and impact.

**If you are interested** in joining our coalition and would like to arrange a meeting, please contact [laura@vetsustain.org](mailto:laura@vetsustain.org).